

SPRIG & VINE LENOX DINNERWARE INSTAGRAM GIVEAWAY OFFICIAL RULES

Void outside the 50 United States, District of Columbia and where prohibited. Must be at least 21 years of age and a legal resident of, and located within, one of the 50 United States, or the District of Columbia, to win. By participating, you agree to be bound by these Official Rules and the decisions of the Sponsor ("*Flower Magazine*"), which are binding and final in all matters relating to this sweepstakes.

NO PURCHASE NECESSARY TO ENTER OR WIN

TIMING: *Flower Magazine* Sprig & Vine Dinnerware Giveaway ("Sweepstakes") begins at 10:00 a.m. Eastern Standard Time ("EST") on 3/14/20 and ends at 9:59 a.m. EST on 3/16/20 ("Sweepstakes Period").

HOW TO ENTER: During the Sweepstakes Period, visit the *Flower Magazine* Instagram page and follow the instructions on the giveaway post. No purchase necessary to enter.

ELIGIBILITY: This Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, 21 years of age or older. Employees of *Flower Magazine* and Lenox Corporation ("*Lenox*"), and their immediate family members (regardless of where they reside) or household members, whether or not related, are not eligible to enter or win. "Immediate family members" shall mean spouses, parents, step-parents, children, step-children, siblings, step-siblings, and their respective spouses. "Household members" shall mean people who share the same residence.

WINNER SELECTION/DRAWING: Winner will be selected by 3/18/20. Sponsor will randomly select a winner among all eligible entries received throughout the Sweepstakes Period to select one (1) potential winner.

WINNER NOTIFICATION: Potential winner will be notified via Instagram DM by 3/18/20. If Sponsor is unable to contact potential winner or potential winner is not in compliance with these Official Rules, prize will be forfeited and an alternate winner may be selected.

PRIZE: (4) Sprig & Vine dinner plates, (1) sugar and creamer, (1) teapot, (4) cup and saucer and (1) two-tier server. Total retail value: \$558. Winner may not substitute, assign or transfer prize or redeem prize for cash but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Winner is responsible for all applicable federal, state and local taxes, if any. The awarding of any prize (or portion thereof) is contingent upon full compliance with these Official Rules.

DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved

individually, without resort to any form of class action, and exclusively through an arbitration proceeding located in Birmingham, Alabama, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) judgment upon any such arbitration award may be entered in the United States District Court of Birmingham, Alabama or the appropriate State Court located in Alabama. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages including attorney's fees or any other damages, other than for entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

RELEASE: By receipt of the prize, winner agrees to release and hold harmless Sponsor, Administrator, Lenox, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

WINNER'S NAME: For the name of the winner, available on or after 3/18/20, send a separate, self-addressed, stamped envelope to *Flower* magazine, Sprig and Vine Giveaway, PO Box 530645, Birmingham, AL 35253.