



Margot Shaw
Founder/ Editor-in-Chief
Flower Magazine

A native of Birmingham, Alabama, Margot Shaw studied art history at Hollins College in Virginia and interior design at the University of Texas. Once a self-confessed “call and order flowers girl,” Shaw reached a watershed moment when planning her daughter’s wedding. Working alongside the floral and event designer, she recognized the artistry and inspiration involved in floral design and soon began apprenticing with the same designer. Unable to locate a publication that spoke to her passion, she set about creating one and launched *Flower Magazine*. Now in its 11th year, the magazine has grown to include features on homes, gardens, entertaining, and lifestyle. Margot is a sought-after speaker at antique & garden shows, museums, botanical gardens, interior design centers, and more. Her new book, *Living Floral*, published by Rizzoli, will be released in spring 2019.

Margot considers philanthropy some of her most important work. She is on the National Advisory Committee of the Antiques and Garden Show of Nashville, the Lauritzen Gardens Antique Show in Omaha, and is a long-time board member of the Antiques at the Gardens in Birmingham. She is also on the Community Advisory Board of the Center for Depression and Suicide at The University of Alabama at Birmingham, a member of the Red Mountain Garden Club, and sits on the board of the Cahaba River Society.